## Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.





LOS ANGELES 22, CALIFORNIA

Form 3547 Requested







3 for \$2.50

NCF72 ONLY \$100

U.S. DEPARTMENT OF AGRICULTURE
WASHINGTON 25 D.C.





## **CUSHION MUMS**

FAMOUS LOW GROWING

The very popular, low growing, early maturing types that are a must for any chrysanthemum garden. Masses of clear, rich colors blooming for weeks at a time light up your fall garden like "Main Street." Use for borders and mass displays.

3 for \$125

NCF259 A. M. ANDERSON — Larger size daisy flowers mounted on a very dwarf shaped plant. Clear yellow.

NCF260 AMELIA — Pink cushion. The original cushion mum in variable shades of pink.

NCF261 CHAMPION CUSHION — Deep bronze color and general habit like "Amelia".

NCF262 CRIMSON CUSHION — Beautiful wine red true cushion

**Cut Flowers** 

## 6 for ONLY \$225

NCF263 GOLDEN CARPET — Dwarf pompon, A creeping low grower, Excellent border item.

NCF264 GOLDEN CUSHION — Rich golden yellow. Rugged, stocky, well formed plant of "Amelia" strain.

NCF265 SALMON CUSHION — Most pleasing shade of salmon pink and soft coral.

NCF266 YELLOW CUSHION — Beautiful orange vellow.

#### **FAMOUS CUSHION**

MUM COLLECTION

1 Each every variety listed above.

Co

for ONLY \$250

## ANEMONE CHRYSANTHEMUMS

Finest list of the popular cut flower mums ever presented. All shades and colors. Gorgeous hues that really add sparkle to your

## 3 for \$100 6 for ONLY \$175

mum garden.

NCF217 BLANCHE — Medium size flower of pure white petals with a clear yellow cushion.

NCF218 BRONZE FRIEDA — Buff bronze rays with cushion of yellow.

NCF219 BRONZE TUXEDO — Apricot bronze sport of "Tuxedo". Outstanding.

NCF220 CITRUS QUEEN — Clear yellow throughout. One of the largest when disbudded.

 ${f NCF221}$   ${f FRIEDA}$  — Deep orchid pink with yellow cushion.

NCF222 F. S. PARKS — Especially large when disbudded. Both ray and disc petals are glistening white. Healthy growing habit.

NCF223 MURAT — Garnet red throughout with tiny glints of gold in the cushion florets. Not to be disbudded.

NCF224 ORCHID BEAUTY — Medium size orchid pink flower with prominently high cushion of yellow.

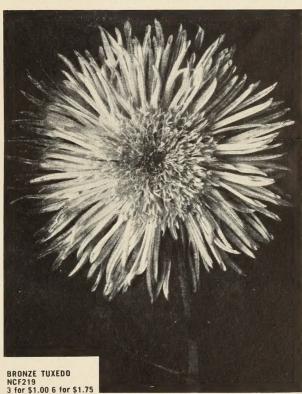
NCF225 ROLINDA - Reddish bronze.

NCF226 SINCERITY — Pure white. Short ray petals with high, almost globular cushion center when disbudded.

 $\begin{array}{lll} \textbf{NCF227 SUNRAY} & - \text{Medium size flowers of rich} \\ \textbf{golden yellow. Not to be disbudded.} \end{array}$ 

NCF228 YELLOW ESTRELLITA — Brightest yellow throughout, High quality flowers.

NCF229 YELLOW SINCERITY — Clear soft yellow sport of "Sincerity". Very popular.



# ANEMONE MUM COLLECTION 1 Each every Anemone Variety listed. II 13 Coll No. 7A ONLY \$250

## SINGLE CHRYSANTHEMUMS

**Darlings of Mumdom** 

The Cute daisy types will fill your house and garden with masses of blooms the whole season. Use in clusters for best effect.

NCF207 FESTIVAL - Reddish Bronze.

NCF208 GINNY LEE - Pure white true daisy flower.

NCF209 GRAND SLAM — Very attractive cherry pink single.

NCF210 GRETCHEN PIPER - Brilliant yellow.

NCF211 JEAN - Pure white attractive variety.

NCF212 MABEL SEYMOUR — Lovely large size daisy flower in white.

NCF213 MASON'S YELLOW — Clear yellow.

NCF214 MELBA - Orange Bronze. Showy.

NCF215 RADIANT — Bronzy red popular variety.

NCF216 ROYAL ROBE - Wine red almost purple.

#### SINGLE MUM COLLECTION

All 10 Varieties listed Above.

Coll. No. 9A (\$4.33 Value) ONLY

\$350

## Low Growing SINGLE DWARF MUMS

Early blooming, very hardy, and low growing make this mum variety excellent for borders. Enjoy lush, thick foliage before and during the blooming period. An attractive novelty for your garden.

3 for \$125

NCF254 ASTRID - Soft pinkish apri-

NCF255 GOOD MORNING — Pure yellow, Identical in general growing habit to "Astrid".

NCF256 IGLOO — A white daisy. Exceedingly free flowering.

6 for ONLY \$225

NCF257 KRISTINA — Deep rose pink which is almost purple, a shade which is most attractive in the fall garden.

NCF258 LOKI — Variable shades of pink and rose,

DWARF
MUM COLLECTION
All 5 Varieties Listed

5 ONLY \$195
Coll. No. 8A





## **EXOTIC** \$1 FEATHER

These lovely creatures of the Ch for any flower lover. Relatively enjoyment with their "eye cate ng ima

## 50¢ Each

NCF91 AGNES — Quilled petals of this beautiful true spider are light orchid pink in color.

NCF92 ALBERT WITT — Clear yellow sport of "Bess Witt".

NCF93 ANNE — Truly magnificent purest white spider of the large tubular class.

NCF94 ARCTIC — Enchantingly beautiful true spider in purest white.

NCF95 AUTUMN PARADE — Enchantingly graceful flower of deep rust color with spoon opening of deeper shade.

NCF96 BERTHA OLIVER — Deep orchid pink.

NCF97 BESS WITT — A pleasing combination of apricot bronze and salmon pink.

NCF98 BRIDESMAID — Deep lavender-pink spider. Short compact growth makes it popular for pot culture. One of the best early varieties.

13 Above Spider Mums Collection 11A

\$6.: Value

WCF111 G

F112 G01

CF113 JE

OF 114 KIN

CF115 LY Rayons beautifu

petals

NCF104 CHOPSTICK — The broad spoon tips of this full-centered quilled type flower are rich henna-red and the tubulated portion is golden bronze.

NCF105 COPPER ROCKET — Coppery bronze quilled cordlike petals.

NCF106 CORONA-TION PINK — A true reflexed type ex-hibition flower in peerless shade of light rose.

NCF107 DALWIN — The long tubulate petals of this spider is a buff-bronze.

NCF108 DUCHESS NCF108 DUCHESS—Georgeously beautiful orchid pink throughout, a color similar to our "BUNBU". Truly magnificent flower with splendid foliage and stem.

NCF109 EMERALD ISLE — As the name suggests, the predominant color of these slender cordlike petals is green with an undertone of creamy white.

NCF110 GALLANT — Bronze spider, like "Paul Miller" with better color and growth habits.

14 Above Spider Mums Collection 11B

\$7.0 Molus

# EXOTIC SPILE ( A collectors collec

A collectors conec Spider Types ever will transform you gorgeous blooms. 1 each: Georgia H Paul Mille Oliver, Me Splendor, Beautiful, a

11 EXOTIC MUMS (\$6.00 Value)

NCF3

## **Royal Cascades**

Sure you've seen and marveled at this thrilling variety. NOW! You can grow your own breathtaking display. EASY! when you follow the simple directions that will come with your plants. Mystify your friends and win easily at flower shows. Or, Just grow your own royal cascade for fun. Fine for rockeries, bank and hills. Hundreds of blooms produced from each plant:



3 for \$125

NCF267 ANA — White daisy type flower with golden yellow center. Blooms about 2 inches in diameter. "Jane Harte" is a sport of this variety.

NCF268 CHERRY BLOSSOM — Anemone flowered type cascade variety in duotones of pink and white. Outer edge of each flower is pink the rest is white.

NCF269 GERTRUDE COMPTON - Button anemone type flower in pure yellow. Suitable for medium size cascade and splendid item for rock gardens or borders.

NCF270 FIREFALL — Garnet red daisy type flower. Free flowering and attractive,

NCF271 HALLOWEEN — Anemone type flowers. Harmoniously beautiful bronze petals with deep bronze center cushion.

NCF272 JANE HARTE — Clear yellow sport of "Anna". Together with its parent, the most popular and satisfactory cascading variety of today.

## 6 for ONLY \$225

(\$3.50 Value) ONLY

NCF273 LAVENDER BEAUTY — Daisy type in a beautiful lavender pink. Extremely free flowering and lasting.

NCF274 NIAGARA FALLS — Creamy white daisy type blossoms about 3 inches in diameter. Best early flowering cascade.

NCF275 PINK SWEETHEART — Daisy type pink flowers similar in form to "Anna". Good production.

#### ROYAL CASCADE COLLECTION

All cascade varieties listed

\$3.75 Value

Coll. No. 12A ONLY

# PIDER and RY CHRYSANTHEMUMS

themum family are a MUST they will bring you weeks of form and thrilling pastel colors. Win the sweepstakes at your local flower shows and excite your whole neighborhood with these exotic spider mums.

resp. CANDY BRONZE — Most ancing double spoon flower reachmaturity about mid-October, the golden bronze tubulated part the rich Indian red color at the mopening complete a most enlling combination of this blossom.

100 CATHAY — The quilled ls of this charming flower are a teautiful shade of old copper spoon tips of brilliant red.

101 CELESTIAL BEAUTY — quilled petals are amaranth with spoon tips opening to a stunning e of dubonnet.

F102 CENTENNIAL — True er in a stunningly beautiful en bronze color.

103 CHERIE — A most beautiful e of soft orchid pink with nder petals hooked at the tip. A full-centered flower which is lar to our old variety, "Catalina".

alue ONLY \$450

F111 GEORGIA HEDINGER full centered spider of a beautishade of pink ranks unrivaled in early flowering class.

112 GOLDEN LACE — Deep w. Fully double at the center an excellent keeper. Spendid foil-

113 JEAN SQUIRE — Long tubpetals are a lovely shade of rose throughout.

114 KING TUT — Solid copperyze spider; medium tubular petals ormly and gracefully arranged on g stem.

115 LYRIC — A "deep orchid Rayonante" is the description of peautiful flower.

116 MAMORU — Light orange ng to a deeper bronze at the r.

117 MARIA — Creamy white but so suffused with a faint pink when it first opens and overwith chartreuse at the top. Tall er.

lue ONLY \$475

NCF118 MARY VANCE — Deep pinkish-lavender spider with straight tubular petals and spoon-end tips.

NCF119 MARSHA — Unrivaled in popularity. Purest white, Distinctive and graceful beyond words,

NCF120 MAUVE — Wine red spider. Slender size quilled petals with fish-hook tips.

NCF121 MELODY — Clear deep yellow throughout.

NCF122 MISS GINA HARWOOD — Sport of Rayonante, Color is a beautiful blend of light rose and strawbronze.

NCF124 OHKWAN — This full centered spider with slender quilled petals is beautiful soft yellow.

NCF125 ORIENTAL KNIGHT — Perhaps this is the deepest garnet red (bordering toward purple) quilled type flower known on the market today.

6 for ONLY \$225

NCF126 PAUL MILLER — Most fascinating buff-bronze with a darker shade of bronze at the center.

NCF127 PEGGY ANN HOOVER — Clear light pink, Flower formation similar to "Bess Witt".

NCF128 PUNCH BOWL — Rich burgundy red spider with slender quilled petals falling away from a full centered of deeper shade.

NCF129 QUEEN OF HEARTS — Pale pink spider like "Georgina Hedinger" but with larger petals and fishhook tips; graceful.

NCF130 RAYONANTE — The cordlike quilled petals of this full centered flower are a lovely shade of light rose.

NCF131 RUBY — Raspberry-red spider; large tubular petals. Vigorous grower.

13 Above Spider Mums
Collection 11C

\$6.50 Value ONLY

\$450

NCF132 SAN GABRIEL — Gorgeous clear deep yellow.

NCF133 SARAH MORASCH — Beautiful shade of rose pink which changes into a fascinating pink as it matures.

NCF134 SERENE — An exquisite shade of coppery quilled petals with an opening of stunning Indiant red at the hooked tips. Excellent foliage and stem.

NCF135 SONDRA GAIL — Charmingly beautiful blend of buff bronze and coral shades—more popular during the final stages when color turns to a beautiful shade of soft salmonbronze.

NCF136 SUNNYSLOPE SPLENDOR
— Unparalleled glistening white full centered large flower with a light overcast of green throughout even at full maturity, Indisputably the most satisfactory and our foremost pride.

NCF137 SWINGTIME — Peerless white among the exhibition class spiders. Long bold petals drop gracefully on the most luxuriously formed plant we have experienced growing.

NCF138 TRANQUILITY — A sensational pure white spider. Extra large and perfectly formed in every respect.

NCF139 WALTZTIME — Color varies from charmingly beautiful orchid pink to a delicate lavender pink at the center. Extra large flower with long petals cascading gorgeously beyond description. Tall.

NCF140 WHITE FRILL — Exceptionally long frilly petals cascade from a fully double center of this remarkably large flower. Creamy white. Superb in this class.

NCF141 WHITE RAYONANTE -Pure white sport of "Rayonante".

NCF142 YELLOW FRILL — Clear yellow petals are long and tightly curled at the tip.

NCF143 YELLOW KNIGHT — A clear yellow offspring of the famous "Nightingale". Has healthy foliage and sturdy stem.

NCF144 YELLOW RAYONANTE — Beautiful yellow sport of "Rayonante".

13 Above Spider Mums Collection 11D

\$6.50 Value ONLY

\$450



#### NIGHTINGALE (

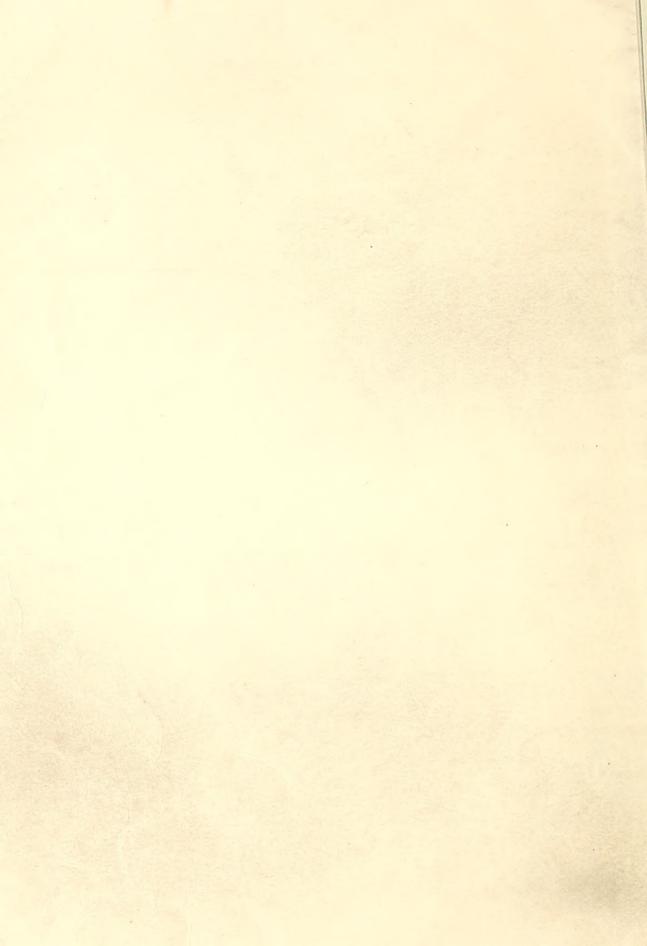
Most unique Chartreuse color chrysanthemum. Bloom must be shaded from bright sunlight to prevent fading. Thrilling Spider form.

NCF123 \$700 Each 3 FOR \$250











## **EXOTIC SPIDER** and FEATHERY CHRYSANTHEM

These lovely creatures of the Chrysanthemum family are a MUST colors. Win the sweepstakes at your local flower shows and excite for any flower lover. Relatively new, they will bring you weeks of enjoyment with their "eye catching" form and thrilling pastel

NCF91 AGNES — Quilled petals of this beautiful true spider are light orchid pink in color.

NCF92 ALBERT WITT - Clear yellow sport of "Bess Witt".

NCF93 ANNE - Truly magnificent purest white spider of the large tubu-lar class.

NCF94 ARCTIC - Enchantingly beautiful true spider in purest white.

NCF95 AUTUMN PARADE - Enchantingly graceful flower of deep rust color with spoon opening of deeper shade.

NCF96 BERTHA OLIVER - Deep orchid pink.

NCF97 BESS WITT - A pleasing combination of apricot bronze and salmon pink.

NCF98 BRIDESMAID - Deep lavender-pink spider. Short compact growth makes it popular for pot cul-ture. One of the best early varieties.

13 Above Spider Mums

NCF104 CHOPSTICK - The broad

spoon tips of this full-centered quilled type flower are rich henna-red and

the tubulated portion is golden bronze.

pery bronze quilled cordlike petals.

NCF106 CORONA-

TION PINK true reflexed type ex-hibition flower in peerless shade of light rose.

NCF107 DALWIN -

is a buff-bronze.

NCF108 DUCHESS -

Georgeously benutiful orchid pink through-

out, a color simila to our "BUNBU"

Truly magnificent flower with splendid

NCF109 EMERALD

ISLE - As the name

suggests, the predom-inant color of these slender cordlike petals

dertone of creamy

NCF110 GALLANT - Bronze spider, like "Paul Miller" with better color and growth habits.

14 Above Spider Mums

Collection 11B

folinge and stem.

The long tubulate petals of this spider

Collection 11A

NCF99 CANDY BRONZE - Most NCF118 MARY VANCE - Deep entrancing double spoon flower reach-ing maturity about mid-October. Bright golden bronze tubulated part plus the rich Indian red color at the spoon opening complete a most enthralling combination of this blossom.

NCF100 CATHAY — The quilled petals of this charming flower are a most beautiful shade of old copper with spoon tips of brilliant red.

NCF101 CELESTIAL BEAUTY The quilled petals are amaranth with the spoon tips opening to a stunning shade of dubonnet.

NCF102 CENTENNIAL - True spider in a stunningly beautiful golden bronze color.

NCF103 CHERIE - A most beautiful shade of soft orchid pink with splender petals hooked at the tip. A very full-centered flower which is similar to our old variety, "Catalina"

NCF111 GEORGIA HEDINGER -

This full centered spider of a beauti-

ful shade of pink ranks unrivaled in

NCF112 GOLDEN LACE - Deep

yellow. Fully double at the center and an excellent keeper. Spendid foil-

NCF113 JEAN SQUIRE - Long tub-

ular petals are a lovely shade of rose

NCF114 KING TUT - Solid coppery-

bronze spider; medium tubular petals

uniformly and gracefully arranged on

NCF115 LYRIC - A "deep orchid

pink Rayonante" is the description of

NCF116 MAMORU - Light orange

shading to a deeper bronze at the

NCF117 MARIA - Creamy white but

is also suffused with a faint pink shade when it first opens and over-

laid with chartreuse at the top. Tall

the early flowering class.

\$6.50 Value ONLY

pink throughout.

strong stem.

this beautiful flower.

\$450

pinkish-layender spider with straight tubular petals and spoon-end tips.

NCF119 MARSHA — Unrivaled in popularity. Purest white. Distinctive and graceful beyond words.

NCF120 MAUVE - Wine red spider Slender size quilled petals with fish-hook tips.

NCF121 MELODY - Clear deep yel-

NCF122 MISS GINA HARWOOD -Sport of Rayonante, Color is a beau-tiful blend of light rose and straw-

NCF124 OHKWAN - This full centered spider with slender quilled petals is beautiful soft yellow.

NCF125 ORIENTAL KNIGHT - Perhaps this is the deepest garnet red (bordering toward purple) quilled type flower known on the market today.

6 for ONLY \$225

NCF126 PAUL MILLER - Most fascinating buff-bronze with a darker shade of bronze at the center NCF127 PEGGY ANN HOOVER -

Clear light pink. Flower formation similar to "Bess Witt". NCF128 PUNCH BOWL - Rich burgundy red spider with slender quilled petals falling away from a full

Pale pink spider like "Georgina Hed-inger" but with larger petals and fishhook tips; graceful.

centered of deeper shade.

NCF130 RAYONANTE - The cordlike quilled petals of this full centered flower are a lovely shade of light

NCF131 RUBY - Raspberry-red spider; large tubular petals. Vigorous grower.

13 Above Spider Mums Collection 11C

\$6.50 Value ONLY

NCF132 SAN GABRIEL - Gorgeous clear deep yellow.

NCF133 SARAH MORASCH - Beautiful shade of rose pink which changes into a fascinating pink as it matures.

NCF134 SERENE - An exquisite shade of coppery quilled petals with an opening of stunning Indiant red at the hroked tips. Excellent foliage and stem.

NCF135 SONDRA GAIL - Charmingly beautiful blend of buff bronze and coral shades-more popular during the final stages when color turns to a beautiful shade of soft salmon-

NCF136 SUNNYSLOPE SPLENDOR - Unparalleled glistening white full centered large flower with a light overcast of green throughout even at full maturity, Indisputably the most satisfactory and our foremost pride.

NCF137 SWINGTIME - Peerless white among the exhibition class spiders. Long bold petals drop gracefully on the most luxuriously formed plant we have experienced growing. NCF138 TRANQUILITY - A sensational pure white spider. Extra large and perfectly formed in every re-

NCF139 WALTZTIME - Color varies from charmingly beautiful orchid pink to a delicate lavender pink at the center. Extra large flower with long petals cascading gorgeously beyond description, Tall.

ally long frilly petals cascade from a fully double center of this remarkably large flower. Creamy white. Superb in this class. NCF141 WHITE RAYONANTE -

NCF140 WHITE FRILL - Exception-

Pure white sport of "Rayonante" NCF142 YELLOW FRILL - Clear

yellow petals are long and tightly curled at the tip. NCF143 YELLOW KNIGHT - A

50c each 6 for \$2.25

clear yellow offspring of the famous "Nightingale". Has healthy foliage and sturdy stem. NCF144 YELLOW RAYONANTE -

Beautiful yellow sport of "Rayon-

13 Above Spider Mums Collection 11D

\$6.50 Value ONLY

## CASCADE CHRYSANTHEMUMS

Royal Cascades

Exotic Spider Mums \$250 (\$3.50 Value) ONLY

Sure you've seen and marveled at this thrilling variety. NOW! You can grow your own breathtaking display. EASY! when you follow the simple directions that will come with your plants. Mystify your friends and win easily at flower shows. Or, Just grow your own royal cascade for fun. Fine for rockeries, bank and hills. Hundreds of blooms produced from each plant:



NCF267 ANA — White daisy type flower with golden yellow center, Blooms about 2 inches in diameter, "Jane Harte" is a

NCF268 CHERRY BLOSSOM - Anemone flowered type cascade variety in duotones of pink and white. Outer edge of each flower is pink the rest is white.

NCF269 GERTRUDE COMPTON — Button anemone type flower in pure yellow. Suitable for medium size cascade and splendid item for rock gardens or border

NCF270 FIREFALL - Garnet red daisy type flower. Free flowering and attractive.

NCF271 HALLOWEEN — Anemone type flowers. Harmoniously beautiful bronze petals with deep bronze center cushion.

NCF272 JANE HARTE - Clear yellow sport of "Anna". Together with its parent, the most popular and satisfactory cascading variety of today.

NCF273 LAVENDER BEAUTY - Daisy type in a beautiful lavender pink. Extremely free flowering and lasting.

NCF274 NIAGARA FALLS - Creamy white daisy type blossoms about 3 inches in diameter. Best early flowering cascade.

NCF275 PINK SWEETHEART - Daisy "Anna". Good production

#### ROYAL CASCADE COLLECTION

All cascade varieties listed \$3.75 Value Coll. No. 12A ONLY

11 EXOTIC MUMS (\$6.00 Value) **NCF320** 

Most unique Chartreuse color chrysanthemum. Bloom must be shaded from bright sunlight to prevent fading. Thrilling Spider

NCF123 \$700 Each 3 FOR \$250







\$7.00 Value ONLY













NATIONALLY RECOGNIZED HORTICULTURAL SPECIALISTS - SINCE 1871

# GERMAIN'S of California PRESENT

r 275 Varieties

prices.

flowers.

NCF171 BELRAY - Most vigor-

Unlove and attractive.

bronze medium flowers.

of "Masterplece"

lightful.

3 for \$100

shade of warm bronze.

ous growing pure white globular

NCF171 BRONZE MASTER-

PIECE - Variable shades of

deep and golden bronze. Sport

NCF174 BRONZE THYRA -

Salmon bronze sport of "Thyra"

INGS - Large red pompon.

NCF177 CHRISTMAS RED IM-

PROVED - Bright crimson red.

NCF175 CASSANDRA-Orange

NCF176 CHRISTMAS GREET- De

\$6.33 Value

Small, exquisitely formed Chrysanthemums. Ideal for minia-



AT LAST! All types of chrysanthemum plants
have been brought together in this Gigantic
offer so that you can select just the right plants
for your garden. Browse through the superb EXHIBITION Varieties, Gay POMPONS, Exotic SPIDERS AND
FEATHERY TYPES, Interesting ODD FORM MUMS, Delightful
SPOON MUMS, Bright CUSHION TYPES, ANEMONE TYPES,
SINGLE MUMS, and Low Growing SINGLE DWARF MUMS.
Physical the planted between now and lung to plunge

Chrysanthemums should be planted between now and June to plunge your garden into a color spectrum that will thrill and delight you and all your neighborhood. All of our Chrysanthemum Plants (Rooted Cuttings) are propagated from SELECTED STRAINS. You are assured that each plant

Complete directions are sent with your order so that you will be rewarded with the most spectacular floral display your garden has ever produced. Plants shipped April 1st thru Jone.

you receive is healthy and hasky, and disease free.

## - Giant Kings and Queens of the Flower World

These giants are the Kings and Queens of the whole flower world. Properly grown 6 to 8 inches across on others. Strong and sturdy, they will delight even the amateur with their "out of this world" blooms this fall. they develop into magnificent blooms from 3 to 4 inches across on some varieties and

Sound texture, good stem, and NCF10 BUTTERBALL-Clear lively yellow incurved. Giant sized. Best in the early class. curved flower in strikingly ular flower of pure white at NCFII CELESTRA - Clear maturity though a slight trace NCFIZ COUNTRY GENTLE-

Lovely creamy white, perfectly formed, large semi-incurved

. ONLY \$500

develop flowers which are a beautiful shade of buff bronze.

NCF24 FRED BAKER - Deep

NCF25 FRIENDLY RIVAL -

NCF26 GARNET KING

Popular gariet red flower of reflexed flower. Most outstand-

NCF27 GLAST BETSY ROSS

NCF28 GOLDEN PEARSON-

NCF19 GRACE STRUGES

with pinkiah silver reverse

rose extra large exhibition mum. Very vigorous grower.

MEN - A soft yellow sport of "Country Maiden". NCF05 AUTUMN QUEEN An elegant large incurved flower in a most delightful shade of solid orchid pink. NCFIS COUNTRY MAIDEN-Delightful apricot orange shade. Shape and habit identi-cal to "Country Gentlemen". NCF06 BEN LEIGHTON Deep wine red with a shade of lighter red on the outside of NCF14 CREAM DUKE -Mammoth size flower, un-matched soft yellow in color-NCFOT BEN TASHIMA This splendid flower has tabu-lated petals of purplish mauve Rugged growing habit. Com-paratively tall. NCFIS DAME ENID LYONS-

NCF04 ARIEL - Large glob-

Deepest crimson red. Reflexed flower of medium size.

NCF17 E. C. SWIRE - Mauve

pink with lighter pink reverse. Premendously large size flower

NCFIS EDITH ALSTON -

NCFIS ELEGANCE - Pure

white giant flower equal in size to the Turners and the

NCF20 EL MONTE - Out-

standing different large decor-ative flower of superbly dwarf

frowing nature. Blending of ich terra-cotta red and a rich

NCF21 FANFARE - A superb

flower production is its great-

\$7.50 Value

large reflex flower of enormous NCF23 FERN EDWARDS -

NCF22 FAUST — Unique flower reddish bronze with pold reverse. Some plants will otherwise in "Stromness".

NCF32 HARVEST MOON -NCF33 HILDA BERGEN — Lovely mahogany bronze in-curved, Medium size spherical NCF34 IMPROVED INDIAN-APOLIS YELLOW — Large Incurved globular flower with

NCF15 INDIANAPOLIS
WHITE — About the same as "Improved Indianapolis Yel-NCF36 IZALCO - Perfectly nedium size. Inside of the petal NCF37 JAFFA - Enormously petalled flower of unusual NCF18 JAMBOREE — Deep golden yellow. Good disbudded or in sprays.

\$7.50 Value

Deep yellow. Noted cut flower variety with extra sturdy stem.

NCF47 MARIE MILLER -

NCF48 MASUMI - Beautiful

NCF49 MOHAWK CHIEF -Bed with gold reverse, Large semi-incurved flower.

NCF50 MRS. DAVID F. ROY

NCF51 MRS, IRENE SHEF-FLEY - This deep rust with

NCF52 MRS. H. E. KIDDER

NCF53 MRS. RUSSELL

COMPTON - Luminous ox-blood red with buff reverse.

NCF54 MUTO'S CRIMSON -

Deep crimson macoon with gold reverse.

NCP46 MARIE de PETRIS - NCF55 NOTH POWELL -

Lype.

NCF01 ALBATROSS - Large NCF09 BLAZING GOLD - NCF31 GWEN PATTON - NCF39 JOHN POCKETT - White incurved. Brightest golden yellow in- Most attractive globular flower Rosy crimson wide petalled re-NCF40 KATHLEEN STORER

> anth pink throughout, Splendid grower, Medium beight, NCF41 LADY GOURIE -Loosely incurved Giant Flower-ing white. NCF42 LILLIAN FOLTZ NCF48 LORRAINE - Undoubledly the most satisfactory true spider in clearest yellow. NCF44 LOUISA POCKETT -Purest white. Together with the "Turner" varieties, prob-ably the most widely grown flower for show nurposes be-cause of its îmmense size and perfect form, Tall grower. NCF45 MAJOR EDW. E. BOWES — Bright rosy pink. Medium size semi-incurved compact flower.

> > ums \$500

NCFS6 OCTOBER RED

NCF61 POCKETT'S MAROON
—Enthralling shade of velvety exblood red with buff reverse.
NCF62 QUAKER MAID — Reflexed. One of the earliest most outstanding recent introduction of the color of NCF63 RED GLITTER - New prort of "Gitters", required height height bronze decorative type. Very NCF69 SHIRLEY CHAMPION NCF64 ROBERT EDDIE -Large reflexed flower in a most beautiful color of light NCF10 SHIRLEY PERFEC-NCF65 ROSE BOWL - Tremendously large incurved flower in the glant exhibition NCF71 SILVER WEDDING class. The color is a most pleasing deep orchid plak almost rose. Also, has extra strong stem and broad six and provided flower. strong stem and broad glossy Most brilliant golden-yellow chrysanthemum with several

food stem and foliage. NCF74 STROMNESS - Snow white sport of "Greer Garson". Reflexed flower with a most NCF75 SUNNYSLOPE BRONZE - Tightly incurved Disbudded to half-dozen blooms, it makes very large NCF67 SAY EDGAR - Rich NCF76 THANKSGIVING PINK -Large flat double flows blooms around Thankagiving wine red with alivery reverse. Excellent grower.

14 Above Exhibition Muma Collection 1F ST.50 Value ONLY

NCF77 THOS. POCKETT IM-PROVED — Deep pink and allvery pink reverse side. Selec-tion of late buds is recom-NCF86 WHITE SUPREME. Buff orange, large decorative mended for hest color, Tall, NCF78 TURNER BRONZE -Light bronze sport of "William

NCF57 ORANGE BOWL-The color is a most beautiful shade NCF58 ORIOLE - Bright golden yellow. Incurved of

giant also. Height tall. NCFS9 PARADISE - Breath taking creamy white mammeth exhibition flower of extra-orion in a competitive show, this flower is an exhibitor's quest fulfilled. Tall grower with luxuriant foliage and sturdy stem. NCF60 PHILIP KAY - True

Carmine red with soft yellow NCF79 TURNER PINK - Another sport of "William Turn-er". Light pink in color. NCF80 TURNER YELLOW -

> NCF81 VENUS - Incurved NCFs2 VICTORY - Incurved raspberry red. NCF83 WANDA OLMSTEAD NCF84 WATANABE - Specrecular large incurved yellow, Perfectly formed and equily

NCP86 WHITE SUPREME This spectacular pure white variety stands mid-way between a spider and an incurve type. Extremely graceful in appear-NCF87 WILLA TEMPLIN -Ravishing golden bronze with

large tubular petals, NCF88 WILLIAM TURNER -White. The original "Turner" variety. Well known throughexhibition flower. NCF89 YELLOW CHIEF

Yellow sport of "White Chief" NCF90 YELLOW POCKETT-A light yellow sport of "Louisa Pockett". Together with its Ite with all flower show ex-

NCF235 CLARE - Most satis- NCF242 YELLOW IRENE

Charm-NCP250 DOROTHY MEHRLING

ing plak shade blooming in - Deep rose plak, great profusion. NCF231 ANN FULTON — Ex- Beautiful marcon color. deep rose center. NCF232 BABY — Clear yellow.

A real miniature size even among the buttons.

NCF235 PASTY DOWN — Besutiful blend of red and rust the buttons. NCF243 BONNIBEL - Lovely NCF240 ROBIN HOOD - Blood red flower about 1 inch in di-NCF234 BRONZE BULKELEY NCF241 SUZANNE - Pleasing-Beautiful buff-bronze medium ly different "Calico" mixture of deep rose and light pink.

. ONLY \$525

Fill your garden with these famous "Cut Flower" type of Chrysanthemums. Buy 'em by the dozen at these low low

Strikingly beautiful bronze, Ex- with deep pink tener NCF180 EDITH ROBERTS aixe bronze nompon. Deep orchid pink, tight formal medium size flowers. NCF172 BLUEBLOOD - Deep NCF181 ELORA - Shell pink. maline pink. NCFISE MASTERPIECE-Tour-NCF182 FAIRMAID - Stunning NCF191 MISSION - Soft pink with deep rose center.

> NC192 NATOMA - Attractive bronze medium size formal type. deep bronze decorative flowers. NCP184 GOLDEN CHORD -Beautiful golden yellow globular NCF193 NAVAHO - Grimson bordering toward reddish bronze. NGP318 GOLDEN FAIRY NCF194 PINK DO7 - Pink with Clear yellow early variety. deep pink eye. NCF185 GRACIE FIELDS -

POMPON VARIETIES - Perfect Cut Flowers

tremely productive.

NCF186 HIGHLIGHT - Com bination of light pink with dark NCF178 CINCINNATI - Rich NCF187 KLONDIKE - Orange Deep orchid pink, Decorative white. quality yelfow.

ender pink. NCF202 TRIUMPH - Deep wine red almost purple. NCF203 YELLOW ARCADIA -Light yellow.

PICTURE MUM

COLLECTION

illustrated on this page. A really outstanding

1 Each: WATANABE, FAUST, GRACE STURGES, ETT'S MAROON, BUTTERBALL, MRS. IRENE SHEPPLEY, LOUISA POCKETT, OWEN PATTON

Coll. SA

ONLY

ORANGE BOWL, AND SAY EDGAR.

NCF195 POPCORN - Lovely white prolific variety. NCF196 PRISTINE - Glistening white best early. NCF197 QUEEN OF PINKS - NCF106 YELLOW SEAGULL -

NCF170 BARCAROLE - Rich NCF179 CLARA JAMESON - NCF138 LETITIA - Clear pink NCF138 SILVERPLATE NCF189 MAGICIAN - Two inch NCF199 SUNNYSLIDE - Top NCF200 THELMA - Very late red pompon for Christmas. NCF201 THYRA - Deep lav-

> NCF204 YELLOW CASSANDRA Clear rich yellow sport of NCF205 YELLOW DOT - Yel-

low with dark pink center.



ture floral arrangements. Full range of colors. EASY to Large flowers up to 4" across in beautiful clear colors. This grow. Make your garden outstandingly different and de-6 for \$175

6 ONLY \$175 3 for \$100

NCF243 CATILEYA — Clearest NCF249 LINDA — Most popular orchid pink good size decorntive deep rose pink large flowers NCF264 CELEBRITY - Rich NCF250 MAID OF ORLEANS -

NCF116 CORAL FROST - Glori-NCF247 DEANNA LEE - OUR

e Brightest red that

NCF245 COPPERHEAD-Large NCF281 PINK DREAM - Coming closest to a true pink in chrysanthemum. Rare variety. onze, coral, and plack shades. NCF252 PURPLE QUEEN -Deep purple flowers of vigorous growing habits.

NCF253 ROBERT HARKEY -NCP248 GOLD DUST - Clear Golden yellow semi-incurved flower.



TREMENDOUS MONEY SAVING CHRYSANTHEMUM COLLECTIONS

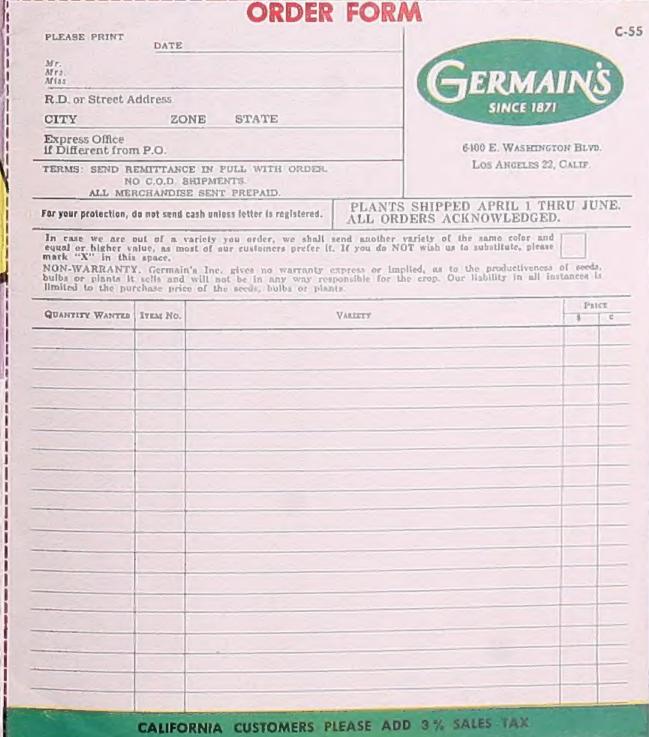














ORDER NOW! LIMITED SUPPLY ON ALL VARIETIES

## ODD FORM CHRYSANTHEMUMS Interesting

Create new and unusual floral displays with this type of mum.

## 3 for \$125

NCF145 DR. ADAH RUTH TAYLOR — A soft clear bronze sport of "Pink Exquisite". Habit of growth and formation of flower identical to its parent.

NCF146 BRONZE REVERIE — A sport of Reverie. NCF147 EVELYN — Pure white.

NCF148 GERRY - Intense bronze with gold reverse.

NCF149 ILLINI SNOWFLAKES — White decorative pompon of a most unusual formation. Petals are feathery in form and deeply serrated along the edges.

NCF150 PANSY SILL — Stuningly beautiful blend of rich wine red with light silvery reverse. Strong stems and healthy foliage. Tall grower.

NCF151 PINK EXQUISITE — A suitable name for the flower which is the most exquisite shade of pink. The reflexed petals radiate from the center which is unique swirl.

NCF152 REVERIE — This flower is composed of spoon-shaped petals of irregular information with an anemone flowered center. The ray petals are a beautiful orchid pink while the disc of it is a slightly lighter color.



## 6 for ONLY \$225

NCF153 RONDO — A snowy white decorative flower. Petals are flat and feathery. Should be disbudded for best results but not as big mums.

NCF154 SHOOTING STAR — An interesting flower in pure white which is as large as any exhibition type bloom. Its broad petals come to a point like a star, hence, its name.

NCF155 STAR OF THE NORTH — This white spray type flower is distinctively feathery in formation. As it reaches maturity, the deeply serrated petals turn and intertwine into most fascinating formation.

NCF156 YELLOW TAGGART — An odd yellow flower with quilled petals covered with hairy spines,

#### **Odd Form Mum Collection**

All odd form varieties listed

(\$5.00 Value)

2 Coll. No. 10A \$400

## SPOON MUMS

A mum variety that will really cause excitement in your garden or flower displays. Be the first to start yours this season.

PANSY SILL

NCF150

### 3 for \$125

NCF157 JOAN BERGER — Beautiful clear orchid pink. Vigorous grower,

NCF158 KIMIE — Popular large size flower, Clearest yellow, NCF159 MRS, ALAN MORPHY — Wealth of soft shell pink flowers 3½ inches in diameter on a lovely bush.

NCF160 FROLIC — This bush type spoon flower is rich golden yellow, a shade deeper than "Pauline". A very attractive variety as it blooms in great profusion on a comparatively low and bushy plant.

NCF161 MRS, GWEN CHEESEWRIGHT — Single layer petals of grayish lavender quill and spoon openings of a stunning rose pink,

NCF162 INCA — Long, tubular petals, spoon tips, light orange in color.

NCF163 ORANGE SPOON — Large size flower in lovely orange yellow,

NCF161 PAULA — A spectacular recent introduction of special merit. Quilled part is buff yellow and broad spoon opens to an amazingly lovely bright crimson.

## 6 for ONLY \$225

NCF165 PAULINE — Soft shade of yellow throughout.

NCF166 SCINTILLATION — Luminous orchid pink semi-double spoon.

NCF167 SNOW QUEEN — Unparalleled pure white spoon.

NCF168 WHITE SPOON — Ever popular double flower.

NCF169 YELLOW SPOON — Excellent double flower in buttercup yellow,

#### SPOON MUM COLLECTION

1 each all spoons listed

3 (\$5.40 Value) ONLY \$425